

# IPHONEOGRAPHY

What is iPhoneography? The term comes from iPhone and Photography. It came about as the cameras in mobile phones gained the ability to take better quality photos. And as many people started using their mobile phones as their camera of choice.

## **Native Camera iPhone**

**Recommend** downloading *User Guide* from the *iBook Store* for free.

Taking pictures - with Camera

Options - Grid - Rules of Thirds; - HDR or High Dynamic Range

Flash - Off, On, or Automatic

Still or Video

Focus and Exposure and Lock Focus and Exposure

Take picture by releasing camera button on screen or use the Volume up (+) button. Picture will be taken when you release the button.

Processing pictures - in Photos

Photo Processing and Photo Management

Edit - (in Albums)

Rotate

Auto enhance

Remove Red Eye

Crop - allows us to

Once you are done, Save your changes. Note, all editing is non-destructive, you can always go back and change or undo your edits.

Managing Photos - Albums - create albums, move photos into new or existing albums. Sync photos with computer through sync or iCloud

Sharing pictures

Email Photo - attach to email and size the photos before sending

Message - attach your photo to a text message, include a message, too.

Assign to Contact

Tweet

Print - AirPrint Printers

Air Play - stream to an HDTV using AirPlay and an Apple TV

## **Enhanced with Apps**

There are new photo apps coming out for the iPhone seemingly every day. I will show you a few that I use and explain why I use them.

**Taking pictures**

**Camera+** - gives more control over the camera

Allows you to use digital zoom (doesn't seem to be as good as cropping the image)

Normal mode - allows focus and exposure to be separate points

Stabilizer - good for low light will see when the camera is still to take photo.

Timer - self timer allows you to be in the photo

Burst mode - allows you to take photos in rapid succession as long as you hold the button.

Edit - allows you to crop, apply scene filters, apply special effects or add borders to your photos.

Save - save to camera roll

Share - email, message, create a web link

**TrueHDR** - much more capable HDR capability than Camera App. Allows you to select a dark area and a light area for each exposure. Also, allows you to use photos take with other camera apps. Does a pretty good job of merging handheld photos. Of course, does best using a tripod.

**DMD** for taking panoramic photos

**Pano** for taking panoramic photos

**SlowShutter** used long exposures

**Processing Pictures** - adding darkroom and other special effects to images

**Camear+**

**Filterstorm** - adjustments, sharpen or soften, convert to black and white

**PS Express**

**Picfx** - apply special effects to image

**Snapseed** - apply special effects to image

**Color Effects** - allows you to color sections of image

**TiltShiftFocus**

Add Frames to Images - Frames can enhance your images or be used to create a collage.

**Frames**

**PolyFrame**

**MarbleCam**

**Sharing Pictures** - Various Social Media, or sites like Flickr  
**Facebook**

**Instagram** - Probably the most popular app for sharing iPhone photos

Hardware add ons  
Lenses

[OlioClip](#)



[PhotoJoJo Lens Set](#)



[PhotoJoJo Telephoto Lens](#)



Tripods

Etc

Resources:

Books:

[The Art of iPhoneography: A Guide to Mobile Creativity](#) by [Stephanie Roberts](#) (Apr 5, 2011) (new addition coming out October 1, 2012)

[iPhone Artistry](#) by [Dan Burkholder](#) (Oct 4, 2011)

[The Best Camera Is The One That's With You: iPhone Photography by Chase Jarvis \(Voices That Matter\)](#) by [Chase Jarvis](#) (Sep 25, 2009) Probably the first book out.

Webpages:



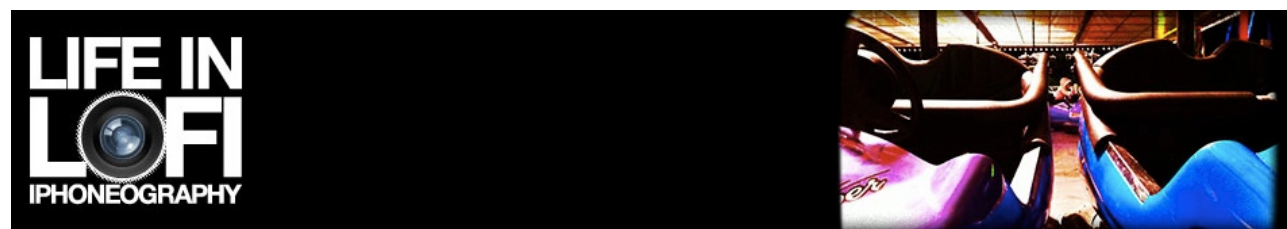
# iPhoneography

...the iPhone photography & videography blog

<http://www.iphoneography.com>



<http://www.iphoneographycentral.com>



<http://lifeinlofi.com>



Be sure to check out the Beginners Lens free "Go-To Guide to Instagram"

<http://thebeginnerslens.com>